



**Knights of
Columbus®**

To: All Canadian KofC Members or Candidates for Membership

Date: March 15, 2021

Subject: Canadian Fraternal Benefit Events - Featuring Guest Speaker Jim Ruta.

The Knights of Columbus is proud to announce our professional speaker series featuring Jim Ruta. Join our exclusive event featuring Jim Ruta (see bio page and poster attached) where he will discuss **How to Eliminate Essential Financial Insecurity in the Pandemic.**

These presentations will be offered on ZOOM and will qualify as an approved Fraternal Benefit Event (FBE). **Please note that events are being offered either in EST or PST.**

Please register today for the following dates:

Three Ways Prudent Investors Use Life Insurance (20 Mins)

Tuesday March 30, 2021 7:00 pm EST

https://zoom.us/webinar/register/WN_HFII4zHRymvWC8CzkdXYQ

Life Insurance Beneficiary Mistakes You Will Regret and How to Prevent Them (20 Mins)

Tuesday April 13, 2021 6:00 pm PST

https://zoom.us/webinar/register/WN_Qz3xid0kTWuRUnJU0oii0Q

How to Eliminate Essential Financial Insecurity in the Pandemic (60 Mins)

Eastern Canada - Wednesday April 21, 2021 at 7:00 pm EST Register Here:

https://zoom.us/webinar/register/WN_SpysT0HuQgyDpmmr73lOSg

Western Canada - Wednesday April 28th, 2021 at 6:00 pm PST Register Here:

https://zoom.us/webinar/register/WN_0MvBuO2fSU28PATkKN8DZw

Please promote this event to your Councils and Parishes. **For more information or assistance in registering, please contact your KofC Field Agent or your General Agent's office.**

Contact your Field Agent or
Agency to learn what the
Knights of Columbus
can do for you and your family.



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JIM RUTA PRESENTER BIO

Jim Ruta is a seasoned veteran of the life insurance and retirement planning industry. He was a successful life insurance advisor and executive manager of one of Canada's largest agencies in the heart of Canada's Financial District. Jim is now coach to some of the world's top life insurance and financial advisors and has a deep understanding of the business and the insurance and retirement funding needs of Canadians. **Jim is also a proud Brother Knight in Hamilton, Ontario.**

He is the best-selling author of both consumer and industry books including: *"Master Your Money Management – How to manage the advisors who work for you"* and *"Don't Worry Retire Happy – Seven Steps to Retirement Security for Canadians"* with Tom Hegna and Mike Morrow. He contributes to international print and digital media and is a regular columnist for *InsuranceJournal.ca*.

He is a founding faculty member of the Canadian Initiative for Elder Planning Studies and is the Canadian Ambassador of the international life insurance industry educational non-profit, LifeHappens.org. Jim is an insurance industry thought leader, keynote speaker, and online personality who has appeared in national media and major conference programs around the world. No one is more enthusiastic about the benefits of life insurance products for consumers everywhere.